

COURSE TITLE:INDUSTRIAL MANAGEMENT

COURSE CODE:23ME701

REGULATION:NR23

Course Objectives:

1. Understand the philosophies of management gurus
2. Understand the various types of organization structures and their features, and their advantages and Disadvantages.
3. Learning various Industrial Engineering Practices like Operations Management techniques, work Study, statistical quality control techniques, Job evaluation techniques and network analysis Techniques and network analysis techniques.

Course Outcomes (CO's):

1. Able to apply principles of management
2. Able to design the organization structure
3. Able to apply techniques for plant location, design plant layout and value analysis
4. Able to carry out work study to find the best method for doing the work and establish standard time for a given method
5. Able to apply various quality control techniques and sampling plans
6. Able to do job evaluation and network analysis.

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QUESTION BANK

UNIT-I

Q.NO	QUESTION	COs	BT levels	POs
	Unit –I SHORT ANSWER QUESTIONS	CO1	L1	1, 3, 6,7
1	What are the appreciations of Fayol’s functional school of Management	CO1	L1	1,3,6,7
2	Why social responsibility has become an important facet of management in the present times?	CO1	L1	1,3,6,7
3	State the two salient features of Herzberg’s Two-Factor Theory of Motivation.	CO1	L1	1,3,6,7
4	State the social responsibilities of management.	CO1	L1	1,3,6,7
5	What are the functions of management?	CO1	L1	1,3,6,7
6	Asses the contribution of scientific management to the development of management thought?	CO1	L1	1,3,6,7
7	Are management and administration different? How will you resolve their terminological conflict?	CO1	L1	1,3,6,7
8.	Assessthecontributionofscientificmanagementtothedevelopmentofm anagementthought?	CO1	L1	1,3,6,7
	LONG ANSWER QUESTIONS			
1.	What are the basic elements of hierarchical need approach? What are the effects of these elements on the management style?	CO1	L3	1,3,6,7
2.	Elton Mayo projected anew angle of Management. What is that angle? Explain.	CO1	L2	1,3,6,7
3.	What are managerial functions? How are they integrated?	CO1	L1	1,3,6,7
4	Examine the scientific nature in Taylor’s scientific management.	CO1	L3	1,3,6,7
5	Define leadership. What are the characteristics of leadership?	CO1	L3	1,3,6,7
6	Discuss the contributions of Taylor to the theory of management. Explain why is he regarded as\ the father of scientific management	CO1	L3	1,3,6,7
7	Explain the McGregor’s theory ‘X’ and theory ‘Y’. How do these theories help to motivate the employees?	CO1	L3	1,3,6,7
8	Explain briefly the Fayol’s principles of management and Mayo’s Hawthorne Experiments.	CO1	L3	1,3,6,7
9	Define the concept of „planning” as an element of Management process? Discuss its role in present day business organizations?	CO1	L3	1,3,6,7
10	Discuss the contributions of Hawthorne Experiments in the development of managerial thinking. How did behavioral scientists modify the basic findings of Hawthorne Experiments?	CO1	L3	1,3,6,7